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FOR IMMEDIATE RELEASE

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Planet Care, Inc. Selects the New River Valley

Planet Care, Inc. (Eco-Pure), a leading manufacturer in the onsite/decentralized wastewater industry has decided to relocate their manufacturing facility from Fort Myers, FL to the Bobwhite Building (formerly a Renfro Facility) in Pulaski County in Virginia’s New River Valley of Virginia. The facility will require roughly 10,000 sq. ft. of the over 200,000 sq. ft. building and will house their rotational molding equipment that produces the 300 Series all natural wastewater peat moss filter.

On adverse sites, where the use of conventional subsurface soil adsorption systems does not provide acceptable levels of treatment, sphagnum peat moss may be used as an economical method of onsite wastewater treatment. The peat system, when properly designed and constructed, is relatively simple to install, requires minimal energy and maintenance, and provides a high quality effluent without additional disinfection. The 300-SS Peat Filter is simply the “containerized” version of treatment/system described above.

For several months Planet Care, Inc. has been actively evaluating locations for their manufacturing operation. Virginia, the New River Valley, and Pulaski County/Town of Pulaski successfully competed with Kentucky, Tennessee, North Carolina and several other states for this project. Jeff Hasson with Planet Care stated, “from our very early discussions with Virginia Tech Knowledgeworks this has been a tremendous regional effort including the efforts of the New River Valley Economic Development Alliance, the RU Small Business Assistance Center, Giles County, Pulaski County, the Town of Pulaski, and many others.” He went on to say, “it was truly refreshing to see how everyone in the New River Valley worked extremely well together in order to locate our operation in Virginia and this region.” Planet Care will also be receiving assistance from the Virginia Department of Business Assistance.

Although Planet Care, Inc. is not currently a large employer (forecasts indicate around 10 new jobs in the coming years) the company is related to several target industries for the New River Valley including the plastics industry and “green” jobs. They system that Planet Care produces is extremely environmentally friendly and could represent the next generation in the decentralized wastewater treatment industry.

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